

Dogs Big Day Out 2011 *Sponsorship Packages*



**Warringah
Council**

Major Sponsor – one only

- Sponsor's name and logo on pre - event publicity material including banners in the area
- Sponsor's name and logo on print material to promote the event including direct mail materials to all rate payers and residents in Warringah (if arranged prior to June) as well as Manly Daily advertisements for the two weeks prior to the event.
- Logo and sponsorship recognition in advertisement on Warringah Council website
- Brand awareness and exposure for sponsor's business, positive promotion for major sponsor
- Sponsor's name and logo on signage to be displayed prominently at the venue
- Opportunity to provide product for prizes for specific events on day
- Prime position and priority allocation of stand/display at the event
- Opportunity to address audience and present prizes to competition winners
- Promotion of sponsor's support throughout the day by MC
- The major sponsor's contribution is \$4,000 inc GST

Supporting Sponsor – three only

- Sponsor's name and logo on print material to promote the event including in Manly Daily advertisements for two weeks prior to events.
- Logo and sponsorship recognition in advertisement on Warringah Council website
- Brand awareness and exposure for sponsor's business, positive promotion for sponsor
- Sponsor's name and logo on signage to be displayed prominently at the venue
- Opportunity to provide product for prizes for specific events on day
- Prominent position of stand/display at the event
- Opportunity to address audience and present prizes to competition winners
- Promotion of sponsor's support throughout the day by MC
- The Supporter Sponsor's contribution is \$1,500 inc GST

Prize Supporter

There are a number of events that occur throughout the day for which prizes are awarded. Council would appreciate any donations of suitable prizes.

Prize supporters will have their donation recognised by the MC on the day and on the Warringah Council Website. Substantial donations valued at more than \$250 can be provided with a fete stall for the day at no additional cost.

For further information please contact Liz Romer, Projects Coordinator on 9942 2715 or email Liz.Romer@warringah.nsw.gov.au